

## Squid Game pushes up demand in South Korea's garment sector



Pic: Netflix

Squid Game, one of the most popular South Korean shows on Netflix, has a huge role to play in the sudden boom in the country's garment sector. The green track suits and the pink jumpsuits from the show have become popular with people who wish to recreate the look this Halloween. Demand for white slip-ons from the show has also risen dramatically.

The huge demand for the costumes worn on the show are being fulfilled by South Korean garment makers.

The country's garment sector is witnessing the renewed demand after experiencing a slump last year due to the pandemic, according to a report by a global newswire.

Released in September, Squid Game, a survival drama show on Netflix, has become one of the most watched shows on the streaming service.

### **Link**

<https://www.fibre2fashion.com/news/clothing-news/squid-game-pushes-up-demand-in-south-korea-s-garment-sector-277039-newsdetails.htm>

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